

Boys are often encouraged to be more assertive leaders than girls. When girls show leadership skills, they risk being considered “bossy” and unlikeable. This cultural stigma carries into adulthood, affecting women’s career trajectories and how other staff members perceive them in an organization.

#BanBossy aims to target workplace inequalities with [Leadership Tips for Managers](#), a guide that shows managers how to perform common tasks without gender bias.



[LeanIn.Org](#) and the [Girl Scouts of the USA](#) have partnered to develop [BanBossy.com](#) and this comprehensive set of guidelines to encourage potential women leaders and promote equality.

Explore 10 common scenarios where workplace gender bias negatively affects women’s upward mobility. Then find out how small adjustments can make a big difference to a company’s bottom line – and their talent pool.

[Download Tips \[PDF\]](#)



What do Beyoncé, Condoleezza Rice, Jennifer Garner and Jane Lynch have in common? They’ve committed to ban the word bossy. Watch this PSA donated by Lifetime to hear why.



Words like “bossy,” “pushy” and “know it all” have an impact on girls. Watch this video donated by BBDO New York that highlights the price we pay for discouraging girls from leading.